
RVLGroup

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NEW HEAD OF BUSINESS DEVELOPMENT APPOINTED BY RVL GROUP

Specialist aviation services provider RVL Group is gearing up for new commercial opportunities with the appointment of seasoned aviation specialist David Lacy as its new Head of Business Development.

Lacy joined the East Midlands Airport-based airline in late May. He is tasked with bringing a fresh focus to existing client relationships, as well as generating new business for the company's core capabilities – its flexible cargo operation, passenger charter, aerial survey, aircraft management and maintenance, and specialist operations.



David Lacy, Head of Business Development RVL-Group June 2020

"I shall look to see how RVL can expand our existing client relationships – see what opportunities there are to be of greater assistance to customers. I am also going out to find contracts with new clients and develop those relationships," said David.

"RVL's key strength is its versatility. It is a flexible business, with an adaptable fleet, and it has for its size a very professional and impressive platform: its own hangar facilities and own maintenance operation. It can turn its hand to anything. That versatility will help us expand our customer base and in turn that will lead to an increase in the size of the RVL fleet."

Last month RVL boosted its freight and passenger-carrying capacity with the addition of a fourth Beechcraft King Air B200 aircraft, adding significant versatility to the company's roster.

Lacy's 30-year career in aviation started in airline operations including Heavylift Cargo Airlines and Air 2000. He tackled four company charter manager roles with Crystal Ski and TUI before a seven-

year stint with Satellite Travel which saw him rise to Managing Director. After five years as Commercial Director for Charter Flight Centre and then Cello Aviation, he became a freelance consultant to Sunvil Holidays Group.

“I have been an aviation enthusiast all my life and I am delighted to be joining RVL, a company whose progress I have been following for well over a year. I have worked for tour operators, airlines, air charter brokers, and have a good overview of the entire industry from passenger to freight. This new role offers me the opportunity to bring my skills from those areas to RVL, as well as the opportunity to learn about aspects of the business which are new to me, like aerial survey.”

RVL Group Managing Director Dave Connor said: “We have been in talks with David for a long time and are delighted to be able to welcome him on board at what is an exciting time for the airline. His vision is going to be invaluable to the company and will, I am certain, lead to some great opportunities for us.”

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About RVL Group

RVL Group is a specialist aviation services provider based at East Midlands Airport. Formed after a management buyout in 2007, the company relocated its core business from Coventry Airport to East Midlands Airport in autumn 2010 following completion of its state-of-the-art purpose-built hangar and maintenance facility.

Operating and maintaining its own fleet of 16 aircraft, RVL Group provides services to a range of private and public sector clients and offers expertise in areas as diverse as aerial surveillance and survey, passenger and cargo ad hoc and long-term charter, temporary and permanent aircraft modifications for project work and aerial spraying of pollution dispersants. RVL Group and its wholly-owned operating subsidiaries are holders of various UK, European and US regulatory approvals to conduct almost all types of aerial activity and full maintenance on a wide range of aircraft and components. These include EASA AOC and CAA Type A Operating licence, Part 145, Part M, Approved Training Organisation and Dangerous Goods approvals.

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High Resolution images are available – please email media@rvl-group.com